



December 20, 2011
Mitsui Chemicals, Inc.

New Technical Support Centers in China(Shanghai) and Singapore
Accelerating Global Management Strategies

Mitsui Chemicals, Inc. (Toshikazu Tanaka, President & CEO) announced the establishment of two Technical Support Centers in the key Asian markets of Shanghai, China and Singapore in line with fundamental business strategies to accelerate and strengthen the Group's move towards global management.

Thus far the Company has been successful in expanding market share and increasing sales of its functional polymeric materials and looks to further intensify its sales and marketing capabilities in Asia.

The new strategically situated technical centers will have analysis equipment and molders thereby enabling them to quickly respond to Asian customer needs and accelerate autonomy from the head office in product development for customer solutions.

Initially, the Centers will serve as technical support bases for functional polymeric materials. The Company, however, targets future expansion of these functions to support other products offered by the Group.

The establishment of these technical bases will strengthen the Group's relation with its customers in these markets by enabling the Company to fulfill its role as a solution provider by early response to customer needs and expectations regarding elastomers and performance compounds leading to further expansion of the Group's functional polymeric material business.

Outline

[Shanghai Technical Support Center]

1. Location : 3601 Dongfang Rd. Pudong New Area, Shanghai , China
2. Business Area : China

[Singapore Technical Support Center]

1. Location: 13 International Business Park, Singapore 609932
2. Business Area: Asia Pacific, the Middle East