

Notice of Revised Consolidated Earnings Forecast for the Fiscal Year Ending March 31, 2014

January 30, 2014

FUJIFILM Holdings Corporation announced today the following revision to its consolidated earnings forecast for the fiscal year ending March 31, 2014 (April 1, 2013—March 31, 2014) announced on October 30, 2013.

1. Revised Consolidated Earnings Forecast for the Fiscal Year Ending March 31, 2014 (April 1, 2013—March 31, 2014)

(U.S. GAAP)

(Amount Unit: Millions of yen unless otherwise specified)

	Revenue	Operating income	Income before income taxes	Net income attributable to FUJIFILM Holdings	Net income attributable to FUJIFILM Holdings per share
Previous forecast (A) (announced on Oct. 30, 2013)	2,350,000	140,000	140,000	70,000	Yen 145.27
Latest revised forecast (B)	2,400,000	140,000	155,000	80,000	166.01
Change (B-A)	50,000	0	15,000	10,000	20.74
Percentage (%)	2.1	0.0	10.7	14.3	14.3
(Ref.) Actual results for FY 2013/3	2,214,696	114,116	119,186	54,266	112.65

2. Reasons for the Revision

Considering the business performance in the last 9 months, the Company has revised up its forecasts of revenue, income before income taxes, net income attributable to FUJIFILM Holdings, and net income attributable to FUJIFILM Holdings per share for the fiscal year ending March 31, 2014.

Note: These forecasts are based on the Company's current assumptions and beliefs in light of the information currently available to it, and involve known and unknown risks and uncertainties. The Company's actual results may differ materially from those discussed in the forward-looking statements.

Media Contact:

FUJIFILM Holdings Corporation
 Corporate Planning Division, Corporate Communications Office
 TEL: +81-3-6271-2000